

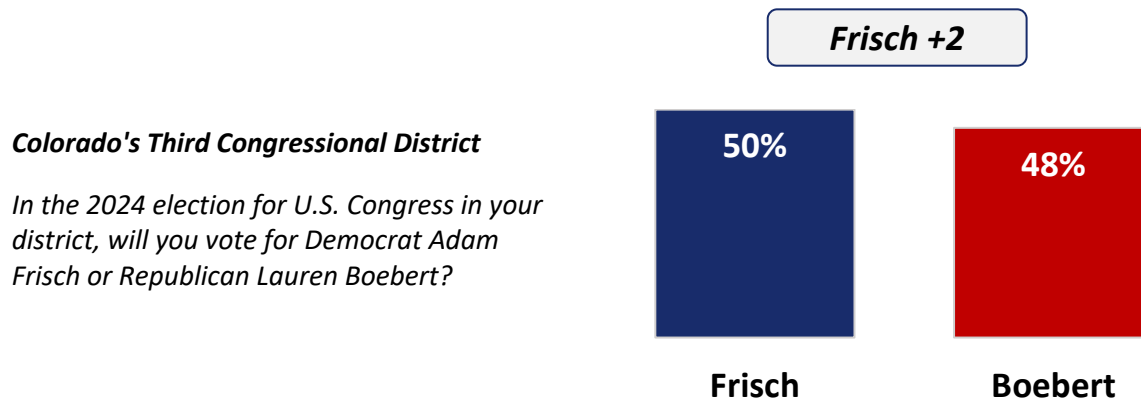
From: Chris Keating and Jake Martin, Keating Research
To: Interested Parties
Subject: New Poll Results: Adam Frisch Leads Lauren Boebert by 2-points
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Adam Frisch Reaches Majority Support, Leads Boebert by 2-points in Colorado's 3rd CD

In a new Keating Research poll of 801 likely November 2024 voters in Colorado's 3rd Congressional District, Adam Frisch has a 2-point lead in his rematch against Lauren Boebert: 50% voting for Frisch and 48% voting for Boebert. Keating Research was the only pollster to accurately predict a close race in the 2022 election between Boebert and Frisch when it released a poll in October 2022 showing Frisch down by 2-points.

Frisch secures majority support in this poll despite an 8-point Republican registration advantage, while Joe Biden trails Donald Trump by 5-points in this district (44% Biden to 49% Trump). Frisch is leading in this poll because he has a 17-point advantage with Unaffiliated voters (57% Frisch to 40% Boebert) and a 32-point advantage among Latino voters (65% Frisch to 33% Boebert).



Lauren Boebert is Viewed Unfavorably by a Majority of Voters

Lauren Boebert has a net negative favorability rating of -11 points with a 53% majority viewing her unfavorably and 42% favorably. Boebert is viewed unfavorably by 61% of Latino voters, 60% of Unaffiliated voters, 54% of men, and 52% of women. Boebert is also viewed unfavorably by a majority of voters in each of the district's four media markets: 61% unfavorable in the Albuquerque market, 54% unfavorable in the Denver market, 52% unfavorable in the Colorado Springs market, and 50% unfavorable in the Grand Junction media market.

Adam Frisch maintains net positive favorability rating of +8 points with 34% viewing him favorably and 26% unfavorably. Frisch is viewed favorably by 36% of Unaffiliated voters, 38% of voters age 50+, and by 2-to-1 among Latino voters (38% favorable, 19% unfavorable).

	Frisch	Boebert	Biden	Trump
Favorable	34%	42%	40%	45%
Unfavorable	26%	53%	60%	53%
Difference	+8	-11	-20	-8

These results are based on a live-interviewer phone survey of 801 likely November 2024 voters in Colorado's 3rd Congressional District. The sample is distributed to represent likely November 2024 voters based on party registration, gender, age, region, education, and ethnicity. The margin of error for the full sample of 801 respondents is plus or minus 3.5%. The poll was conducted from August 8-15, 2023, by Keating Research.