



**RBI Strategies
& Research**

Crosstabs – Colorado Pols Mayoral Survey

March 2011

RBI Strategies
& Research

Methodology

RBI Strategies & Research conducted a telephone survey of 400 Denver voters who indicated it was likely that they would vote in the May 2011 Municipal Election. Interviews were conducted March 21 – March 22, 2010 by Standage Market Research of Denver, Colorado, a market research firm specializing in telephone survey interviewing. Respondents were randomly selected from a list of Colorado voters, purchased from Voter Contact Services, who registered after the 2010 General Election or voted in the 2010 General Election and either 1) voted in at least one off-year election dating back to 2003 or 2) registered after 2009 off-year election.

The margin of error for a survey of 400 interviews is $\pm 4.9\%$ at the 95% confidence level. The margin of error is higher for subsamples within the full sample. Other sources of error not accounted for by the stated statistical margin of error include, but are not limited to, question wording, question order, and refusal to be interviewed.

Banners included in the following tables all have a margin of error of less than or equal to $\pm 15\%$ with the exception of:

- Labor household (Yes) – Margin of error is $\pm 16.1\%$
- Race and Ethnicity (Af-Am) – Margin of error is $\pm 17.9\%$
- FAVORABILITY: Mejia (Unfav) - Margin of error is $\pm 20.9\%$
- FAVORABILITY: Hancock (Unfav) - Margin of error is $\pm 25.3\%$
- FAVORABILITY: Linkhart (Unfav) - Margin of error is $\pm 16.8\%$
- FAVORABILITY: Spahn (Fav) - Margin of error is $\pm 19.6\%$
- FAVORABILITY: Spahn (Unfav) - Margin of error is $\pm 25.3\%$

Banner Definitions

- Off year vote history (0/1 of 4) – All respondents whose vote history dating back to 2003 indicates no prior off-year vote history or voting in one off-year election
 - Off year vote history (2/3 of 4) – All respondents whose vote history dating back to 2003 indicates voting in either two or three off-year elections
 - Off year vote history (4 of 4) – All respondents whose vote history indicates voting in all off-year elections dating back to 2003
 - Council District (N/NW) – All respondents registered to vote in the following city council districts: 1, 3 or 9
 - Council District (SW) – All respondents registered to vote in the following city council districts: 2 or 7
 - Council District (SE) – All respondents registered to vote in the following city council districts: 4 or 6
 - Council District (NE) – All respondents registered to vote in the following city council districts: 8 or 11
 - Council District (Central) – All respondents registered to vote in the following city council districts: 5 or 10
 - Hard Name ID (None) – All respondents who were unable to provide hard name ID for any of the candidates running for Mayor of Denver.
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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 5: Likelihood to vote

	Total	Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
		Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Absolutely certain	270 68%	114 63% 42%	156 71% 58%	171 73% 63%	53 62% 20%	46 58% 17%	270 100% 100%	0 0% 0%	43 47% 16%	125 74% 46%	97 74% 36%	29 78% 11%	238 67% 88%	203 66% 75%	27 90% 10%	30 64% 11%
Very likely	85 21%	48 27% 56%	37 17% 44%	42 18% 49%	21 24% 25%	22 28% 26%	0 0% 0%	85 65% 100%	33 36% 39%	32 19% 38%	19 15% 22%	3 8% 4%	80 22% 94%	69 22% 81%	3 10% 4%	11 23% 13%
Probably	45 11%	19 10% 42%	26 12% 58%	21 9% 47%	12 14% 27%	12 15% 27%	0 0% 0%	45 35% 100%	16 17% 36%	12 7% 27%	15 11% 33%	5 14% 11%	39 11% 87%	37 12% 82%	0 0% 0%	6 13% 13%
Mean	1.4	1.5	1.4	1.4	1.5	1.6	1.0	2.3	1.7	1.3	1.4	1.4	1.4	1.5	1.1	1.5
Chi Square		5.49 .064		8.42 .077			400.00 .001		25.91 .001			4.13 .127		8.17 .086		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 5b: Likelihood to vote

	Total	Most important issue				Direction of Denver		Off year vote history			Council District				
		Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Absolutely certain	270 68%	103 69% 38%	61 62% 23%	51 74% 19%	44 67% 16%	173 66% 64%	68 72% 25%	50 48% 19%	105 70% 39%	115 79% 43%	54 72% 20%	37 54% 14%	67 73% 25%	45 63% 17%	67 73% 25%
Very likely	85 21%	27 18% 32%	28 28% 33%	13 19% 15%	13 20% 15%	63 24% 74%	15 16% 18%	30 29% 35%	32 21% 38%	23 16% 27%	15 20% 18%	19 28% 22%	18 20% 21%	17 24% 20%	16 17% 19%
Probably	45 11%	19 13% 42%	10 10% 22%	5 7% 11%	9 14% 20%	25 10% 56%	12 13% 27%	25 24% 56%	13 9% 29%	7 5% 16%	6 8% 13%	13 19% 29%	7 8% 16%	10 14% 22%	9 10% 20%
Mean	1.4	1.4	1.5	1.3	1.5	1.4	1.4	1.8	1.4	1.3	1.4	1.7	1.3	1.5	1.4
Chi Square		5.99 .424				3.13 .209		34.84 .001			11.47 .176				

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 5c: Likelihood to vote

	Total	Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
		None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Absolutely certain	270 68%	70 56% 26%	206 67% 76%	37 71% 14%	175 68% 65%	47 71% 17%	166 71% 61%	50 66% 19%	124 78% 46%	31 69% 11%	73 72% 27%	17 77% 6%	68 79% 25%	12 80% 4%	63 74% 23%	28 82% 10%
Very likely	85 21%	35 28% 41%	70 23% 82%	7 13% 8%	57 22% 67%	12 18% 14%	49 21% 58%	14 18% 16%	25 16% 29%	8 18% 9%	21 21% 25%	4 18% 5%	14 16% 16%	1 7% 1%	20 24% 24%	2 6% 2%
Probably	45 11%	21 17% 47%	32 10% 71%	8 15% 18%	25 10% 56%	7 11% 16%	19 8% 42%	12 16% 27%	11 7% 24%	6 13% 13%	8 8% 18%	1 5% 2%	4 5% 9%	2 13% 4%	2 2% 4%	4 12% 9%
Mean	1.4	1.6	1.4	1.4	1.4	1.4	1.4	1.5	1.3	1.4	1.4	1.3	1.3	1.3	1.3	1.3
Chi Square			2.91 .234		0.51 .776		3.77 .152		2.21 .331		0.40 .817		2.42 .299		8.57 .014	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 5d: Likelihood to vote

	Total	FAVORABILITY: Boigon		FAVORABILITY: Spahn	
		Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Absolutely certain	270 68%	54 72% 20%	35 80% 13%	20 80% 7%	12 80% 4%
Very likely	85 21%	19 25% 22%	4 9% 5%	4 16% 5%	0 0% 0%
Probably	45 11%	2 3% 4%	5 11% 11%	1 4% 2%	3 20% 7%
Mean	1.4	1.3	1.3	1.2	1.4
Chi Square		7.56 .023		4.80 .091	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 6: Direction of Denver

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Right direction	261 65%	114 63%	147 67%	161 69%	44 51%	56 70%	173 64%	88 68%	73 79%	103 61%	79 60%	23 62%	235 66%	209 68%	17 57%	27 57%
		44%	56%	62%	17%	21%	66%	34%	28%	39%	30%	9%	90%	80%	7%	10%
Wrong track	95 24%	49 27%	46 21%	45 19%	34 40%	16 20%	68 25%	27 21%	14 15%	47 28%	33 25%	11 30%	82 23%	68 22%	9 30%	13 28%
		52%	48%	47%	36%	17%	72%	28%	15%	49%	35%	12%	86%	72%	9%	14%
Unsure/DK	44 11%	18 10%	26 12%	28 12%	8 9%	8 10%	29 11%	15 12%	5 5%	19 11%	19 15%	3 8%	40 11%	32 10%	4 13%	7 15%
		41%	59%	64%	18%	18%	66%	34%	11%	43%	43%	7%	91%	73%	9%	16%
Mean	2.2	2.2	2.2	2.2	2.5	2.1	2.2	2.2	1.8	2.3	2.4	2.1	2.2	2.1	2.5	2.4
Chi Square		2.13 .345		15.35 .004			0.95 .623		11.91 .018			1.01 .603		3.11 .539		

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Table 6b: Direction of Denver

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Right direction	261 65%	100 67% 38%	73 74% 28%	42 61% 16%	38 58% 15%	261 100% 100%	0 0% 0%	67 64% 26%	99 66% 38%	95 66% 36%	40 53% 15%	34 49% 13%	72 78% 28%	48 67% 18%	67 73% 26%
Wrong track	95 24%	34 23% 36%	18 18% 19%	20 29% 21%	18 27% 19%	0 0% 0%	95 100% 100%	25 24% 26%	35 23% 37%	35 24% 37%	23 31% 24%	23 33% 24%	15 16% 16%	16 22% 17%	18 20% 19%
Unsure/DK	44 11%	15 10% 34%	8 8% 18%	7 10% 16%	10 15% 23%	0 0% 0%	0 0% 0%	13 12% 30%	16 11% 36%	15 10% 34%	12 16% 27%	12 17% 27%	5 5% 11%	8 11% 18%	7 8% 16%
Mean	2.2	2.1	2.0	2.3	2.5	1.2	3.4	2.3	2.2	2.2	2.5	2.7	1.9	2.2	2.0
Chi Square		6.37 .383				356.00 .001		0.32 .988			22.44 .004				

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Table 6c: Direction of Denver

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Right direction	261 65%	82 65% 31%	222 72% 85%	15 29% 6%	182 71% 70%	32 48% 12%	171 73% 66%	30 39% 11%	112 70% 43%	22 49% 8%	73 72% 28%	11 50% 4%	57 66% 22%	5 33% 2%	57 67% 22%	20 59% 8%
Wrong track	95 24%	27 21% 28%	53 17% 56%	31 60% 33%	49 19% 52%	27 41% 28%	39 17% 41%	38 50% 40%	32 20% 34%	18 40% 19%	17 17% 18%	9 41% 9%	20 23% 21%	8 53% 8%	20 24% 21%	12 35% 13%
Unsure/DK	44 11%	17 13% 39%	33 11% 75%	6 12% 14%	26 10% 59%	7 11% 16%	24 10% 55%	8 11% 18%	16 10% 36%	5 11% 11%	12 12% 27%	2 9% 5%	9 10% 20%	2 13% 5%	8 9% 18%	2 6% 5%
Mean	2.2	2.2	2.1	2.9	2.0	2.7	2.0	2.8	2.1	2.6	2.0	2.5	2.2	2.8	2.2	2.1
Chi Square			46.95 .001		14.61 .001		35.66 .001		8.20 .017		6.43 .040		6.52 .038		1.86 .394	

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Table 6d: Direction of Denver

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Right direction	261 65%	55 73% 21%	22 50% 8%	15 60% 6%	6 40% 2%
Wrong track	95 24%	16 21% 17%	17 39% 18%	7 28% 7%	7 47% 7%
Unsure/DK	44 11%	4 5% 9%	5 11% 11%	3 12% 7%	2 13% 5%
Mean	2.2	1.9	2.5	2.2	2.5
Chi Square		6.66 .036		1.66 .436	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 7: FAVORABILITY: John Hickenlooper

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	308 77%	131 72% 43%	177 81% 57%	201 86% 65%	50 58% 16%	57 71% 19%	206 76% 67%	102 78% 33%	73 79% 24%	131 78% 43%	98 75% 32%	32 86% 10%	275 77% 89%	240 78% 78%	26 87% 8%	32 68% 10%
Unfavorable	52 13%	26 14% 50%	26 12% 50%	20 9% 38%	22 26% 42%	10 13% 19%	37 14% 71%	15 12% 29%	9 10% 17%	25 15% 48%	18 14% 35%	4 11% 8%	45 13% 87%	40 13% 77%	1 3% 2%	9 19% 17%
Unfam/No opin/DK	40 10%	24 13% 60%	16 7% 40%	13 6% 33%	14 16% 35%	13 16% 33%	27 10% 68%	13 10% 33%	10 11% 25%	13 8% 33%	15 11% 38%	1 3% 3%	37 10% 93%	29 9% 73%	3 10% 8%	6 13% 15%
Mean	2.1	2.3	2.0	1.8	2.7	2.5	2.1	2.1	2.1	2.0	2.3	1.7	2.1	2.1	2.0	2.4
Chi Square		4.90 .086		31.92 .001			0.37 .831		2.56 .634			2.51 .285		4.87 .301		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 7b: FAVORABILITY: John Hickenlooper

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	308 77%	113 76% 37%	87 88% 28%	51 74% 17%	44 67% 14%	222 85% 72%	53 56% 17%	82 78% 27%	113 75% 37%	113 78% 37%	50 67% 16%	58 84% 19%	73 79% 24%	58 81% 19%	69 75% 22%
Unfavorable	52 13%	23 15% 44%	7 7% 13%	7 10% 13%	12 18% 23%	15 6% 29%	31 33% 60%	10 10% 19%	21 14% 40%	21 14% 40%	17 23% 33%	6 9% 12%	9 10% 17%	7 10% 13%	13 14% 25%
Unfam/No opin/DK	40 10%	13 9% 33%	5 5% 13%	11 16% 28%	10 15% 25%	24 9% 60%	11 12% 28%	13 12% 33%	16 11% 40%	11 8% 28%	8 11% 20%	5 7% 13%	10 11% 25%	7 10% 18%	10 11% 25%
Mean	2.1	2.2	1.7	2.4	2.4	1.9	2.7	2.2	2.2	2.0	2.4	1.9	2.1	2.0	2.2
Chi Square		14.49 .025				47.09 .001		2.93 .570			10.21 .250				

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 7c: FAVORABILITY: John Hickenlooper

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	308 77%	85 67% 28%	308 100% 100%	0 0% 0%	219 85% 71%	37 56% 12%	207 88% 67%	43 57% 14%	136 85% 44%	28 62% 9%	84 82% 27%	12 55% 4%	69 80% 22%	12 80% 4%	75 88% 24%	22 65% 7%
Unfavorable	52 13%	14 11% 27%	0 0% 0%	52 100% 100%	25 10% 48%	22 33% 42%	17 7% 33%	26 34% 50%	16 10% 31%	14 31% 27%	11 11% 21%	9 41% 17%	12 14% 23%	3 20% 6%	7 8% 13%	12 35% 23%
Unfam/No opin/DK	40 10%	27 21% 68%	0 0% 0%	0 0% 0%	13 5% 33%	7 11% 18%	10 4% 25%	7 9% 18%	8 5% 20%	3 7% 8%	7 7% 18%	1 5% 3%	5 6% 13%	0 0% 0%	3 4% 8%	0 0% 0%
Mean	2.1	2.7	1.4	3.5	1.8	2.6	1.7	2.7	1.8	2.5	1.9	2.4	2.0	1.7	1.7	2.1
Chi Square			360.00 .001		28.35 .001		39.81 .001		13.16 .001		12.14 .002		1.19 .552		13.99 .001	

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Table 7d: FAVORABILITY: John Hickenlooper

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	308 77%	67 89% 22%	25 57% 8%	20 80% 6%	9 60% 3%
Unfavorable	52 13%	6 8% 12%	17 39% 33%	5 20% 10%	6 40% 12%
Unfam/No opin/DK	40 10%	2 3% 5%	2 5% 5%	0 0% 0%	0 0% 0%
Mean	2.1	1.7	2.3	1.7	2.2
Chi Square		17.55 .001		1.88 .390	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 8: FAVORABILITY: Wellington Webb

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	257 64%	109 60%	148 68%	171 73%	37 43%	49 61%	175 65%	82 63%	55 60%	115 68%	84 64%	20 54%	233 65%	193 62%	24 80%	31 66%
		42%	58%	67%	14%	19%	68%	32%	21%	45%	33%	8%	91%	75%	9%	12%
Unfavorable	66 17%	36 20%	30 14%	26 11%	31 36%	9 11%	47 17%	19 15%	8 9%	32 19%	24 18%	9 24%	56 16%	55 18%	1 3%	8 17%
		55%	45%	39%	47%	14%	71%	29%	12%	48%	36%	14%	85%	83%	2%	12%
Unfam/No opin/DK	77 19%	36 20%	41 19%	37 16%	18 21%	22 28%	48 18%	29 22%	29 32%	22 13%	23 18%	8 22%	68 19%	61 20%	5 17%	8 17%
		47%	53%	48%	23%	29%	62%	38%	38%	29%	30%	10%	88%	79%	6%	10%
Mean	2.7	2.8	2.6	2.4	3.2	3.0	2.7	2.8	3.0	2.5	2.7	3.0	2.7	2.8	2.2	2.5
Chi Square		3.21 .201		38.74 .001			1.39 .499		15.93 .003			2.29 .319		5.06 .282		

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Table 8b: FAVORABILITY: Wellington Webb

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	257 64%	106 71% 41%	67 68% 26%	36 52% 14%	39 59% 15%	182 70% 71%	49 52% 19%	61 58% 24%	95 63% 37%	101 70% 39%	50 67% 19%	44 64% 17%	53 58% 21%	50 69% 19%	60 65% 23%
Unfavorable	66 17%	20 13% 30%	6 6% 9%	18 26% 27%	17 26% 26%	32 12% 48%	27 28% 41%	10 10% 15%	35 23% 53%	21 14% 32%	12 16% 18%	13 19% 20%	17 18% 26%	10 14% 15%	14 15% 21%
Unfam/No opin/DK	77 19%	23 15% 30%	26 26% 34%	15 22% 19%	10 15% 13%	47 18% 61%	19 20% 25%	34 32% 44%	20 13% 26%	23 16% 30%	13 17% 17%	12 17% 16%	22 24% 29%	12 17% 16%	18 20% 23%
Mean	2.7	2.5	2.7	3.0	2.8	2.5	3.0	3.1	2.5	2.6	2.6	2.7	3.0	2.5	2.7
Chi Square		22.63 .001				14.66 .001		21.99 .001			3.43 .905				

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Table 8c: FAVORABILITY: Wellington Webb

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	257 64%	69 55% 27%	219 71% 85%	25 48% 10%	257 100% 100%	0 0% 0%	197 84% 77%	27 36% 11%	120 75% 47%	20 44% 8%	78 76% 30%	9 41% 4%	66 77% 26%	10 67% 4%	63 74% 25%	23 68% 9%
Unfavorable	66 17%	15 12% 23%	37 12% 56%	22 42% 33%	0 0% 0%	66 100% 100%	21 9% 32%	40 53% 61%	24 15% 36%	19 42% 29%	14 14% 21%	11 50% 17%	12 14% 18%	3 20% 5%	14 16% 21%	9 26% 14%
Unfam/No opin/DK	77 19%	42 33% 55%	52 17% 68%	5 10% 6%	0 0% 0%	0 0% 0%	16 7% 21%	9 12% 12%	16 10% 21%	6 13% 8%	10 10% 13%	2 9% 3%	8 9% 10%	2 13% 3%	8 9% 10%	2 6% 3%
Mean	2.7	3.2	2.5	2.8	1.6	3.5	2.0	3.2	2.3	3.0	2.2	3.0	2.2	2.6	2.3	2.4
Chi Square			29.88 .001		323.00 .001		76.15 .001		17.57 .001		15.08 .001		0.70 .706		1.76 .415	

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Table 8d: FAVORABILITY: Wellington Webb

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	257 64%	62 83% 24%	25 57% 10%	15 60% 6%	9 60% 4%
Unfavorable	66 17%	5 7% 8%	13 30% 20%	4 16% 6%	5 33% 8%
Unfam/No opin/DK	77 19%	8 11% 10%	6 14% 8%	6 24% 8%	1 7% 1%
Mean	2.7	2.2	2.8	2.7	2.6
Chi Square		12.34 .002		2.86 .239	

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Table 9: FAVORABILITY: Federico Pena

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	234 59%	102 56%	132 60%	163 70%	30 35%	41 51%	166 61%	68 52%	45 49%	106 63%	80 61%	23 62%	209 59%	172 56%	24 80%	29 62%
		44%	56%	70%	13%	18%	71%	29%	19%	45%	34%	10%	89%	74%	10%	12%
Unfavorable	76 19%	43 24%	33 15%	22 9%	38 44%	16 20%	50 19%	26 20%	9 10%	32 19%	34 26%	9 24%	66 18%	66 21%	0 0%	9 19%
		57%	43%	29%	50%	21%	66%	34%	12%	42%	45%	12%	87%	87%	0%	12%
Unfam/No opin/DK	90 23%	36 20%	54 25%	49 21%	18 21%	23 29%	54 20%	36 28%	38 41%	31 18%	17 13%	5 14%	82 23%	71 23%	6 20%	9 19%
		40%	60%	54%	20%	26%	60%	40%	42%	34%	19%	6%	91%	79%	7%	10%
Mean	2.9	2.8	2.9	2.6	3.4	3.2	2.8	3.1	3.4	2.8	2.6	2.5	2.9	3.0	2.4	2.6
Chi Square		5.20 .074		55.73 .001			3.67 .159		30.99 .001			2.03 .362		9.65 .047		

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Table 9b: FAVORABILITY: Federico Pena

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	234 59%	87 58% 37%	66 67% 28%	32 46% 14%	38 58% 16%	171 66% 73%	39 41% 17%	53 50% 23%	87 58% 37%	94 65% 40%	42 56% 18%	40 58% 17%	54 59% 23%	49 68% 21%	49 53% 21%
Unfavorable	76 19%	32 21% 42%	7 7% 9%	18 26% 24%	15 23% 20%	30 11% 39%	38 40% 50%	11 10% 14%	34 23% 45%	31 21% 41%	18 24% 24%	19 28% 25%	16 17% 21%	8 11% 11%	15 16% 20%
Unfam/No opin/DK	90 23%	30 20% 33%	26 26% 29%	19 28% 21%	13 20% 14%	60 23% 67%	18 19% 20%	41 39% 46%	29 19% 32%	20 14% 22%	15 20% 17%	10 14% 11%	22 24% 24%	15 21% 17%	28 30% 31%
Mean	2.9	2.9	2.8	3.2	2.8	2.7	3.2	3.4	2.8	2.6	2.9	2.7	3.0	2.6	3.2
Chi Square		15.11 .019				37.22 .001		26.00 .001			13.03 .111				

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Table 9c: FAVORABILITY: Federico Pena

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	234 59%	55 44% 24%	207 67% 88%	17 33% 7%	197 77% 84%	21 32% 9%	234 100% 100%	0 0% 0%	125 78% 53%	20 44% 9%	74 73% 32%	5 23% 2%	63 73% 27%	9 60% 4%	65 76% 28%	15 44% 6%
Unfavorable	76 19%	19 15% 25%	43 14% 57%	26 50% 34%	27 11% 36%	40 61% 53%	0 0% 0%	76 100% 100%	18 11% 24%	23 51% 30%	13 13% 17%	15 68% 20%	14 16% 18%	4 27% 5%	11 13% 14%	14 41% 18%
Unfam/No opin/DK	90 23%	52 41% 58%	58 19% 64%	9 17% 10%	33 13% 37%	5 8% 6%	0 0% 0%	0 0% 0%	17 11% 19%	2 4% 2%	15 15% 17%	2 9% 2%	9 10% 10%	2 13% 2%	9 11% 10%	5 15% 6%
Mean	2.9	3.6	2.6	3.4	2.3	3.2	1.6	3.5	2.2	2.7	2.4	3.3	2.3	2.9	2.2	2.9
Chi Square			38.72 .001		80.42 .001		310.00 .001		34.98 .001		32.10 .001		1.18 .553		13.35 .001	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 9d: FAVORABILITY: Federico Pena

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	234 59%	52 69% 22%	21 48% 9%	18 72% 8%	6 40% 3%
Unfavorable	76 19%	11 15% 14%	17 39% 22%	3 12% 4%	6 40% 8%
Unfam/No opin/DK	90 23%	12 16% 13%	6 14% 7%	4 16% 4%	3 20% 3%
Mean	2.9	2.4	3.0	2.5	3.2
Chi Square		8.98 .011		4.95 .084	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 10: FAVORABILITY: Chris Romer

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	160 40%	67 37%	93 42%	111 47%	20 23%	29 36%	124 46%	36 28%	24 26%	74 44%	60 46%	15 41%	142 40%	132 43%	7 23%	16 34%
		42%	58%	69%	13%	18%	78%	23%	15%	46%	38%	9%	89%	83%	4%	10%
Unfavorable	45 11%	26 14%	19 9%	21 9%	17 20%	7 9%	31 11%	14 11%	9 10%	23 14%	12 9%	7 19%	38 11%	37 12%	1 3%	5 11%
		58%	42%	47%	38%	16%	69%	31%	20%	51%	27%	16%	84%	82%	2%	11%
Unfam/No opin/DK	195 49%	88 49%	107 49%	102 44%	49 57%	44 55%	115 43%	80 62%	59 64%	72 43%	59 45%	15 41%	177 50%	140 45%	22 73%	26 55%
		45%	55%	52%	25%	23%	59%	41%	30%	37%	30%	8%	91%	72%	11%	13%
Mean	3.8	3.8	3.7	3.5	4.3	3.9	3.5	4.3	4.3	3.6	3.6	3.6	3.8	3.6	4.7	4.0
Chi Square		3.59 .166		19.72 .001			13.79 .001		13.80 .008			2.58 .276		9.79 .044		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 10b: FAVORABILITY: Chris Romer

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	160 40%	51 34% 32%	46 46% 29%	29 42% 18%	26 39% 16%	112 43% 70%	32 34% 20%	28 27% 18%	58 39% 36%	74 51% 46%	21 28% 13%	35 51% 22%	44 48% 28%	18 25% 11%	42 46% 26%
Unfavorable	45 11%	17 11% 38%	6 6% 13%	8 12% 18%	12 18% 27%	22 8% 49%	18 19% 40%	11 10% 24%	14 9% 31%	20 14% 44%	10 13% 22%	8 12% 18%	11 12% 24%	10 14% 22%	6 7% 13%
Unfam/No opin/DK	195 49%	81 54% 42%	47 47% 24%	32 46% 16%	28 42% 14%	127 49% 65%	45 47% 23%	66 63% 34%	78 52% 40%	51 35% 26%	44 59% 23%	26 38% 13%	37 40% 19%	44 61% 23%	44 48% 23%
Mean	3.8	4.0	3.6	3.8	3.7	3.7	3.9	4.3	3.8	3.3	4.3	3.3	3.5	4.3	3.6
Chi Square		9.17 .164				8.35 .015		20.62 .001			20.38 .009				

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Table 10c: FAVORABILITY: Chris Romer

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	160 40%	0 0%	136 44%	16 31%	120 47%	24 36%	125 53%	18 24%	160 100%	0 0%	61 60%	8 36%	51 59%	8 53%	57 67%	19 56%
		0%	85%	10%	75%	15%	78%	11%	100%	0%	38%	5%	32%	5%	36%	12%
Unfavorable	45 11%	0 0%	28 9%	14 27%	20 8%	19 29%	20 9%	23 30%	0 0%	45 100%	17 17%	8 36%	11 13%	3 20%	10 12%	8 24%
		0%	62%	31%	44%	42%	44%	51%	0%	100%	38%	18%	24%	7%	22%	18%
Unfam/No opin/DK	195 49%	126 100%	144 47%	22 42%	117 46%	23 35%	89 38%	35 46%	0 0%	0 0%	24 24%	6 27%	24 28%	4 27%	18 21%	7 21%
		65%	74%	11%	60%	12%	46%	18%	0%	0%	12%	3%	12%	2%	9%	4%
Mean	3.8	5.6	3.6	3.8	3.5	3.6	3.3	4.1	1.6	3.5	2.9	3.5	3.0	3.0	2.7	2.9
Chi Square			14.20 .001		21.83 .001		31.42 .001		205.00 .001		5.37 .068		0.56 .754		2.70 .259	

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Table 10d: FAVORABILITY: Chris Romer

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	160 40%	46 61% 29%	22 50% 14%	17 68% 11%	10 67% 6%
Unfavorable	45 11%	7 9% 16%	11 25% 24%	4 16% 9%	3 20% 7%
Unfam/No opin/DK	195 49%	22 29% 11%	11 25% 6%	4 16% 2%	2 13% 1%
Mean	3.8	2.9	3.2	2.6	2.6
Chi Square		5.31 .070		0.13 .936	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 11: FAVORABILITY: James Mejia

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	102 26%	50 28% 49%	52 24% 51%	77 33% 75%	15 17% 15%	10 13% 10%	73 27% 72%	29 22% 28%	20 22% 20%	50 30% 49%	29 22% 28%	11 30% 11%	90 25% 88%	80 26% 78%	5 17% 5%	11 23% 11%
Unfavorable	22 6%	11 6% 50%	11 5% 50%	9 4% 41%	9 10% 41%	4 5% 18%	17 6% 77%	5 4% 23%	3 3% 14%	11 7% 50%	7 5% 32%	3 8% 14%	19 5% 86%	18 6% 82%	1 3% 5%	3 6% 14%
Unfam/No opin/DK	276 69%	120 66% 43%	156 71% 57%	148 63% 54%	62 72% 22%	66 83% 24%	180 67% 65%	96 74% 35%	69 75% 25%	108 64% 39%	95 73% 34%	23 62% 8%	248 69% 90%	211 68% 76%	24 80% 9%	33 70% 12%
Mean	4.4	4.3	4.4	4.1	4.7	4.8	4.3	4.4	4.5	4.2	4.5	4.2	4.4	4.3	4.7	4.4
Chi Square		1.14 .567		20.93 .001			2.38 .304		4.72 .318			0.99 .609		1.87 .760		

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Table 11b: FAVORABILITY: James Mejia

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	102 26%	34 23% 33%	26 26% 25%	17 25% 17%	19 29% 19%	73 28% 72%	17 18% 17%	20 19% 20%	34 23% 33%	48 33% 47%	14 19% 14%	13 19% 13%	25 27% 25%	23 32% 23%	27 29% 26%
Unfavorable	22 6%	8 5% 36%	1 1% 5%	7 10% 32%	6 9% 27%	11 4% 50%	9 9% 41%	5 5% 23%	11 7% 50%	6 4% 27%	7 9% 32%	4 6% 18%	3 3% 14%	1 1% 5%	7 8% 32%
Unfam/No opin/DK	276 69%	107 72% 39%	72 73% 26%	45 65% 16%	41 62% 15%	177 68% 64%	69 73% 25%	80 76% 29%	105 70% 38%	91 63% 33%	54 72% 20%	52 75% 19%	64 70% 23%	48 67% 17%	58 63% 21%
Mean	4.4	4.4	4.4	4.4	4.2	4.3	4.6	4.6	4.4	4.1	4.5	4.5	4.5	4.2	4.1
Chi Square		9.20 .163				6.46 .040		8.61 .072			11.23 .189				

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Table 11c: FAVORABILITY: James Mejia

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	102 26%	0 0%	84 27%	11 21%	78 30%	14 21%	74 32%	13 17%	61 38%	17 38%	102 100%	0 0%	47 55%	7 47%	35 41%	11 32%
		0%	82%	11%	76%	14%	73%	13%	60%	17%	100%	0%	46%	7%	34%	11%
Unfavorable	22 6%	0 0%	12 4%	9 17%	9 4%	11 17%	5 2%	15 20%	8 5%	8 18%	0 0%	22 100%	4 5%	3 20%	7 8%	8 24%
		0%	55%	41%	41%	50%	23%	68%	36%	36%	0%	100%	18%	14%	32%	36%
Unfam/No opin/DK	276 69%	126 100%	212 69%	32 62%	170 66%	41 62%	155 66%	48 63%	91 57%	20 44%	0 0%	0 0%	35 41%	5 33%	43 51%	15 44%
		46%	77%	12%	62%	15%	56%	17%	33%	7%	0%	0%	13%	2%	16%	5%
Mean	4.4	5.5	4.3	4.3	4.2	4.3	4.2	4.4	3.8	3.7	1.6	3.2	3.2	3.1	3.7	3.7
Chi Square			14.70 .001		16.37 .001		31.94 .001		8.35 .015		124.00 .001		4.67 .097		5.20 .074	

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Table 11d: FAVORABILITY: James Mejia

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	102 26%	38 51% 37%	14 32% 14%	12 48% 12%	8 53% 8%
Unfavorable	22 6%	5 7% 23%	11 25% 50%	1 4% 5%	4 27% 18%
Unfam/No opin/DK	276 69%	32 43% 12%	19 43% 7%	12 48% 4%	3 20% 1%
Mean	4.4	3.3	3.7	3.5	3.1
Chi Square		9.19 .010		5.87 .053	

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Table 12: FAVORABILITY: Michael Hancock

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	86 22%	38 21% 44%	48 22% 56%	59 25% 69%	10 12% 12%	17 21% 20%	68 25% 79%	18 14% 21%	21 23% 24%	39 23% 45%	25 19% 29%	7 19% 8%	76 21% 88%	58 19% 67%	14 47% 16%	8 17% 9%
Unfavorable	15 4%	7 4% 47%	8 4% 53%	12 5% 80%	1 1% 7%	2 3% 13%	12 4% 80%	3 2% 20%	1 1% 7%	9 5% 60%	5 4% 33%	5 14% 33%	10 3% 67%	10 3% 67%	1 3% 7%	3 6% 20%
Unfam/No opin/DK	299 75%	136 75% 45%	163 74% 55%	163 70% 55%	75 87% 25%	61 76% 20%	190 70% 64%	109 84% 36%	70 76% 23%	121 72% 40%	101 77% 34%	25 68% 8%	271 76% 91%	241 78% 81%	15 50% 5%	36 77% 12%
Mean	4.6	4.6	4.5	4.4	5.0	4.6	4.4	4.8	4.5	4.4	4.7	4.5	4.6	4.7	3.6	4.6
Chi Square		0.06 .971		11.08 .026			8.45 .015		3.75 .441			10.51 .005		14.58 .006		

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Table 12b: FAVORABILITY: Michael Hancock

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	86 22%	30 20% 35%	24 24% 28%	15 22% 17%	13 20% 15%	57 22% 66%	20 21% 23%	18 17% 21%	29 19% 34%	39 27% 45%	10 13% 12%	7 10% 8%	19 21% 22%	28 39% 33%	22 24% 26%
Unfavorable	15 4%	6 4% 40%	0 0% 0%	5 7% 33%	3 5% 20%	5 2% 33%	8 8% 53%	4 4% 27%	8 5% 53%	3 2% 20%	6 8% 40%	4 6% 27%	1 1% 7%	2 3% 13%	2 2% 13%
Unfam/No opin/DK	299 75%	113 76% 38%	75 76% 25%	49 71% 16%	50 76% 17%	199 76% 67%	67 71% 22%	83 79% 28%	113 75% 38%	103 71% 34%	59 79% 20%	58 84% 19%	72 78% 24%	42 58% 14%	68 74% 23%
Mean	4.6	4.6	4.4	4.5	4.7	4.6	4.5	4.7	4.6	4.4	4.8	4.8	4.7	3.9	4.5
Chi Square		7.00 .321				8.40 .015		5.85 .211			27.49 .001				

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 12c: FAVORABILITY: Michael Hancock

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	86 22%	0 0%	69 22% 80%	12 23% 14%	66 26% 77%	12 18% 14%	63 27% 73%	14 18% 16%	51 32% 59%	11 24% 13%	47 46% 55%	4 18% 5%	86 100% 100%	0 0% 0%	29 34% 34%	12 35% 14%
Unfavorable	15 4%	0 0%	12 4% 80%	3 6% 20%	10 4% 67%	3 5% 20%	9 4% 60%	4 5% 27%	8 5% 53%	3 7% 20%	7 7% 47%	3 14% 20%	0 0% 0%	15 100% 100%	4 5% 27%	5 15% 33%
Unfam/No opin/DK	299 75%	126 100% 42%	227 74% 76%	37 71% 12%	181 70% 61%	51 77% 17%	162 69% 54%	58 76% 19%	101 63% 34%	31 69% 10%	48 47% 16%	15 68% 5%	0 0% 0%	0 0% 0%	52 61% 17%	17 50% 6%
Mean	4.6	5.5	4.5	4.5	4.4	4.7	4.3	4.7	4.1	4.4	3.5	4.5	1.7	3.3	4.0	3.7
Chi Square			0.42 .809		1.62 .445		2.35 .309		1.00 .605		6.04 .049		101.00 .001		3.74 .154	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 12d: FAVORABILITY: Michael Hancock

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	86 22%	29 39% 34%	18 41% 21%	16 64% 19%	6 40% 7%
Unfavorable	15 4%	3 4% 20%	6 14% 40%	2 8% 13%	4 27% 27%
Unfam/No opin/DK	299 75%	43 57% 14%	20 45% 7%	7 28% 2%	5 33% 2%
Mean	4.6	3.9	3.6	2.8	3.4
Chi Square		4.18 .124		3.25 .197	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 13: FAVORABILITY: Bill Vidal

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	84 21%	39 22% 46%	45 21% 54%	55 24% 65%	13 15% 15%	16 20% 19%	63 23% 75%	21 16% 25%	15 16% 18%	40 24% 48%	27 21% 32%	12 32% 14%	72 20% 86%	68 22% 81%	2 7% 2%	11 23% 13%
Unfavorable	16 4%	8 4% 50%	8 4% 50%	9 4% 56%	6 7% 38%	1 1% 6%	12 4% 75%	4 3% 25%	1 1% 6%	9 5% 56%	6 5% 38%	1 3% 6%	15 4% 94%	11 4% 69%	1 3% 6%	3 6% 19%
Unfam/No opin/DK	300 75%	134 74% 45%	166 76% 55%	170 73% 57%	67 78% 22%	63 79% 21%	195 72% 65%	105 81% 35%	76 83% 25%	120 71% 40%	98 75% 33%	24 65% 8%	270 76% 90%	230 74% 77%	27 90% 9%	33 70% 11%
Mean	4.6	4.6	4.6	4.5	4.8	4.8	4.6	4.8	4.9	4.4	4.7	4.2	4.7	4.6	5.2	4.4
Chi Square		0.23 .890		6.01 .199			3.42 .181		5.37 .252			3.07 .215		5.13 .274		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 13b: FAVORABILITY: Bill Vidal

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	84 21%	28 19% 33%	21 21% 25%	19 28% 23%	12 18% 14%	65 25% 77%	11 12% 13%	20 19% 24%	30 20% 36%	34 23% 40%	11 15% 13%	9 13% 11%	23 25% 27%	17 24% 20%	24 26% 29%
Unfavorable	16 4%	4 3% 25%	5 5% 31%	2 3% 13%	5 8% 31%	4 2% 25%	10 11% 63%	4 4% 25%	5 3% 31%	7 5% 44%	4 5% 25%	7 10% 44%	1 1% 6%	3 4% 19%	1 1% 6%
Unfam/No opin/DK	300 75%	117 79% 39%	73 74% 24%	48 70% 16%	49 74% 16%	192 74% 64%	74 78% 25%	81 77% 27%	115 77% 38%	104 72% 35%	60 80% 20%	53 77% 18%	68 74% 23%	52 72% 17%	67 73% 22%
Mean	4.6	4.7	4.6	4.5	4.7	4.5	4.9	4.7	4.7	4.5	4.8	4.8	4.6	4.6	4.5
Chi Square		5.62 .467				20.29 .001		1.43 .839			16.76 .033				

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 13c: FAVORABILITY: Bill Vidal

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	84 21%	5 4% 6%	73 24% 87%	8 15% 10%	66 26% 79%	8 12% 10%	64 27% 76%	12 16% 14%	50 31% 60%	11 24% 13%	46 45% 55%	5 23% 6%	35 41% 42%	7 47% 8%	30 35% 36%	10 29% 12%
Unfavorable	16 4%	1 1% 6%	10 3% 63%	6 12% 38%	9 4% 56%	6 9% 38%	8 3% 50%	6 8% 38%	8 5% 50%	5 11% 31%	3 3% 19%	4 18% 25%	3 3% 19%	4 27% 25%	2 2% 13%	10 29% 63%
Unfam/No opin/DK	300 75%	120 95% 40%	225 73% 75%	38 73% 13%	182 71% 61%	52 79% 17%	162 69% 54%	58 76% 19%	102 64% 34%	29 64% 10%	53 52% 18%	13 59% 4%	48 56% 16%	4 27% 1%	53 62% 18%	14 41% 5%
Mean	4.6	5.3	4.5	4.7	4.5	4.8	4.4	4.8	4.2	4.4	3.7	4.3	3.8	3.5	4.1	3.9
Chi Square			8.25 .016		8.21 .017		6.08 .048		2.62 .270		9.82 .007		12.12 .002		19.82 .001	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 13d: FAVORABILITY: Bill Vidal

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	84 21%	30 40% 36%	17 39% 20%	13 52% 15%	5 33% 6%
Unfavorable	16 4%	2 3% 13%	9 20% 56%	4 16% 25%	6 40% 38%
Unfam/No opin/DK	300 75%	43 57% 14%	18 41% 6%	8 32% 3%	4 27% 1%
Mean	4.6	3.9	3.7	3.3	3.7
Chi Square		10.96 .004		2.97 .226	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 14: FAVORABILITY: Doug Linkhart

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	85 21%	28 15% 33%	57 26% 67%	61 26% 72%	14 16% 16%	10 13% 12%	63 23% 74%	22 17% 26%	13 14% 15%	35 21% 41%	36 27% 42%	7 19% 8%	77 22% 91%	75 24% 88%	3 10% 4%	6 13% 7%
Unfavorable	34 9%	15 8% 44%	19 9% 56%	19 8% 56%	10 12% 29%	5 6% 15%	28 10% 82%	6 5% 18%	4 4% 12%	18 11% 53%	12 9% 35%	4 11% 12%	29 8% 85%	26 8% 76%	1 3% 3%	5 11% 15%
Unfam/No opin/DK	281 70%	138 76% 49%	143 65% 51%	154 66% 55%	62 72% 22%	65 81% 23%	179 66% 64%	102 78% 36%	75 82% 27%	116 69% 41%	83 63% 30%	26 70% 9%	251 70% 89%	208 67% 74%	26 87% 9%	36 77% 13%
Mean	4.5	4.8	4.3	4.3	4.7	5.0	4.4	4.7	4.8	4.5	4.3	4.5	4.5	4.4	5.1	4.6
Chi Square		6.91 .032		10.02 .040			6.96 .031		9.97 .041			0.40 .819		7.56 .109		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 14b: FAVORABILITY: Doug Linkhart

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	85 21%	24 16% 28%	25 25% 29%	15 22% 18%	16 24% 19%	57 22% 67%	20 21% 24%	17 16% 20%	21 14% 25%	47 32% 55%	13 17% 15%	12 17% 14%	24 26% 28%	12 17% 14%	24 26% 28%
Unfavorable	34 9%	13 9% 38%	6 6% 18%	8 12% 24%	6 9% 18%	20 8% 59%	12 13% 35%	5 5% 15%	15 10% 44%	14 10% 41%	5 7% 15%	8 12% 24%	6 7% 18%	10 14% 29%	5 5% 15%
Unfam/No opin/DK	281 70%	112 75% 40%	68 69% 24%	46 67% 16%	44 67% 16%	184 70% 65%	63 66% 22%	83 79% 30%	114 76% 41%	84 58% 30%	57 76% 20%	49 71% 17%	62 67% 22%	50 69% 18%	63 68% 22%
Mean	4.5	4.7	4.4	4.5	4.4	4.5	4.5	4.7	4.8	4.1	4.7	4.5	4.4	4.6	4.4
Chi Square		5.18 .521				2.11 .348		20.83 .001			9.25 .322				

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 14c: FAVORABILITY: Doug Linkhart

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	85 21%	0 0%	75 24% 88%	7 13% 8%	63 25% 74%	14 21% 16%	65 28% 76%	11 14% 13%	57 36% 67%	10 22% 12%	35 34% 41%	7 32% 8%	29 34% 34%	4 27% 5%	85 100% 100%	0 0% 0%
Unfavorable	34 9%	0 0%	22 7% 65%	12 23% 35%	23 9% 68%	9 14% 26%	15 6% 44%	14 18% 41%	19 12% 56%	8 18% 24%	11 11% 32%	8 36% 24%	12 14% 35%	5 33% 15%	0 0% 0%	34 100% 100%
Unfam/No opin/DK	281 70%	126 100% 45%	211 69% 75%	33 63% 12%	171 67% 61%	43 65% 15%	154 66% 55%	51 67% 18%	84 53% 30%	27 60% 10%	56 55% 20%	7 32% 2%	45 52% 16%	6 40% 2%	0 0% 0%	0 0% 0%
Mean	4.5	5.5	4.3	4.7	4.3	4.5	4.3	4.7	3.9	4.4	3.9	3.5	4.0	3.9	1.6	3.7
Chi Square			14.44 .001		1.42 .492		13.00 .002		3.22 .199		9.66 .008		3.43 .180		119.00 .001	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 14d: FAVORABILITY: Doug Linkhart

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	85 21%	38 51% 45%	11 25% 13%	12 48% 14%	4 27% 5%
Unfavorable	34 9%	3 4% 9%	18 41% 53%	6 24% 18%	10 67% 29%
Unfam/No opin/DK	281 70%	34 45% 12%	15 34% 5%	7 28% 2%	1 7% 0%
Mean	4.5	3.3	3.9	3.2	3.5
Chi Square		26.70 .001		7.47 .024	

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Table 15: FAVORABILITY: Carol Boigon

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	75 19%	28 15% 37%	47 21% 63%	56 24% 75%	12 14% 16%	7 9% 9%	54 20% 72%	21 16% 28%	10 11% 13%	34 20% 45%	29 22% 39%	10 27% 13%	64 18% 85%	63 20% 84%	3 10% 4%	8 17% 11%
Unfavorable	44 11%	21 12% 48%	23 11% 52%	25 11% 57%	13 15% 30%	6 8% 14%	35 13% 80%	9 7% 20%	8 9% 18%	21 12% 48%	14 11% 32%	4 11% 9%	40 11% 91%	37 12% 84%	1 3% 2%	6 13% 14%
Unfam/No opin/DK	281 70%	132 73% 47%	149 68% 53%	153 65% 54%	61 71% 22%	67 84% 24%	181 67% 64%	100 77% 36%	74 80% 26%	114 67% 41%	88 67% 31%	23 62% 8%	253 71% 90%	209 68% 74%	26 87% 9%	33 70% 12%
Mean	4.6	4.7	4.4	4.3	4.8	5.0	4.5	4.7	4.8	4.5	4.5	4.2	4.6	4.5	5.0	4.6
Chi Square		2.34 .310		13.78 .008			4.82 .090		6.53 .163			1.85 .397		4.98 .290		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 15b: FAVORABILITY: Carol Boigon

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	75 19%	30 20% 40%	18 18% 24%	14 20% 19%	12 18% 16%	55 21% 73%	16 17% 21%	13 12% 17%	24 16% 32%	38 26% 51%	11 15% 15%	15 22% 20%	16 17% 21%	9 13% 12%	24 26% 32%
Unfavorable	44 11%	20 13% 45%	10 10% 23%	6 9% 14%	8 12% 18%	22 8% 50%	17 18% 39%	10 10% 23%	16 11% 36%	18 12% 41%	6 8% 14%	6 9% 14%	12 13% 27%	9 13% 20%	11 12% 25%
Unfam/No opin/DK	281 70%	99 66% 35%	71 72% 25%	49 71% 17%	46 70% 16%	184 70% 65%	62 65% 22%	82 78% 29%	110 73% 39%	89 61% 32%	58 77% 21%	48 70% 17%	64 70% 23%	54 75% 19%	57 62% 20%
Mean	4.6	4.5	4.5	4.6	4.6	4.5	4.4	4.8	4.7	4.3	4.7	4.4	4.6	4.8	4.3
Chi Square		1.63 .951				6.60 .037		10.41 .034			8.43 .393				

Prepared by RBI Strategies & Research

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Table 15c: FAVORABILITY: Carol Boigon

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	75 19%	0 0%	67 22% 89%	6 12% 8%	62 24% 83%	5 8% 7%	52 22% 69%	11 14% 15%	46 29% 61%	7 16% 9%	38 37% 51%	5 23% 7%	29 34% 39%	3 20% 4%	38 45% 51%	3 9% 4%
Unfavorable	44 11%	0 0%	25 8% 57%	17 33% 39%	25 10% 57%	13 20% 30%	21 9% 48%	17 22% 39%	22 14% 50%	11 24% 25%	14 14% 32%	11 50% 25%	18 21% 41%	6 40% 14%	11 13% 25%	18 53% 41%
Unfam/No opin/DK	281 70%	126 100% 45%	216 70% 77%	29 56% 10%	170 66% 60%	48 73% 17%	161 69% 57%	48 63% 17%	92 58% 33%	27 60% 10%	50 49% 18%	6 27% 2%	39 45% 14%	6 40% 2%	36 42% 13%	13 38% 5%
Mean	4.6	5.5	4.5	4.5	4.4	4.8	4.5	4.5	4.1	4.5	3.8	3.5	3.7	3.8	3.5	4.3
Chi Square			26.67 .001		11.71 .003		10.36 .006		4.90 .086		14.81 .001		2.80 .247		25.12 .001	

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Table 15d: FAVORABILITY: Carol Boigon

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	75 19%	75 100% 100%	0 0% 0%	8 32% 11%	1 7% 1%
Unfavorable	44 11%	0 0% 0%	44 100% 100%	9 36% 20%	9 60% 20%
Unfam/No opin/DK	281 70%	0 0% 0%	0 0% 0%	8 32% 3%	5 33% 2%
Mean	4.6	1.7	3.4	3.5	4.3
Chi Square		119.00 .001		3.88 .144	

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 16: FAVORABILITY: Theresa Spahn

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Favorable	25 6%	11 6% 44%	14 6% 56%	17 7% 68%	3 3% 12%	5 6% 20%	20 7% 80%	5 4% 20%	4 4% 16%	13 8% 52%	8 6% 32%	2 5% 8%	23 6% 92%	21 7% 84%	0 0% 0%	4 9% 16%
Unfavorable	15 4%	8 4% 53%	7 3% 47%	9 4% 60%	4 5% 27%	2 3% 13%	12 4% 80%	3 2% 20%	2 2% 13%	6 4% 40%	7 5% 47%	1 3% 7%	13 4% 87%	10 3% 67%	1 3% 7%	3 6% 20%
Unfam/No opin/DK	360 90%	162 90% 45%	198 90% 55%	208 89% 58%	79 92% 22%	73 91% 20%	238 88% 66%	122 94% 34%	86 93% 24%	150 89% 42%	116 89% 32%	34 92% 9%	321 90% 89%	278 90% 77%	29 97% 8%	40 85% 11%
Mean	5.1	5.2	5.1	5.1	5.2	5.2	5.2	5.1	5.2	5.0	5.2	5.2	5.1	5.2	5.4	4.9
Chi Square		0.42 .810		2.04 .728			3.17 .205		2.73 .604			0.15 .926		3.69 .450		

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A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 16b: FAVORABILITY: Theresa Spahn

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Favorable	25 6%	9 6% 36%	9 9% 36%	1 1% 4%	5 8% 20%	15 6% 60%	7 7% 28%	7 7% 28%	7 5% 28%	11 8% 44%	4 5% 16%	3 4% 12%	6 7% 24%	7 10% 28%	5 5% 20%
Unfavorable	15 4%	5 3% 33%	2 2% 13%	6 9% 40%	2 3% 13%	6 2% 40%	7 7% 47%	7 7% 47%	4 3% 27%	4 3% 27%	3 4% 20%	3 4% 20%	1 1% 7%	3 4% 20%	5 5% 33%
Unfam/No opin/DK	360 90%	135 91% 38%	88 89% 24%	62 90% 17%	59 89% 16%	240 92% 67%	81 85% 23%	91 87% 25%	139 93% 39%	130 90% 36%	68 91% 19%	63 91% 18%	85 92% 24%	62 86% 17%	82 89% 23%
Mean	5.1	5.1	5.1	5.3	5.1	5.2	5.0	5.0	5.2	5.1	5.1	5.1	5.3	5.0	5.1
Chi Square		9.21 .162				5.54 .063		4.53 .339			4.75 .784				

Prepared by RBI Strategies & Research

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 16c: FAVORABILITY: Theresa Spahn

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Favorable	25 6%	0 0% 0%	20 6% 80%	5 10% 20%	15 6% 60%	4 6% 16%	18 8% 72%	3 4% 12%	17 11% 68%	4 9% 16%	12 12% 48%	1 5% 4%	16 19% 64%	2 13% 8%	12 14% 48%	6 18% 24%
Unfavorable	15 4%	0 0% 0%	9 3% 60%	6 12% 40%	9 4% 60%	5 8% 33%	6 3% 40%	6 8% 40%	10 6% 67%	3 7% 20%	8 8% 53%	4 18% 27%	6 7% 40%	4 27% 27%	4 5% 27%	10 29% 67%
Unfam/No opin/DK	360 90%	126 100% 35%	279 91% 78%	41 79% 11%	233 91% 65%	57 86% 16%	210 90% 58%	67 88% 19%	133 83% 37%	38 84% 11%	82 80% 23%	17 77% 5%	64 74% 18%	9 60% 3%	69 81% 19%	18 53% 5%
Mean	5.1	5.5	5.1	4.9	5.1	5.0	5.1	5.2	4.9	4.9	4.8	4.9	4.7	4.4	4.8	4.2
Chi Square			9.24 .010		2.12 .346		5.42 .067		0.12 .942		2.92 .232		5.57 .062		15.45 .001	

Prepared by RBI Strategies & Research

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 16d: FAVORABILITY: Theresa Spahn

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Favorable	25 6%	8 11% 32%	9 20% 36%	25 100% 100%	0 0% 0%
Unfavorable	15 4%	1 1% 7%	9 20% 60%	0 0% 0%	15 100% 100%
Unfam/No opin/DK	360 90%	66 88% 18%	26 59% 7%	0 0% 0%	0 0% 0%
Mean	5.1	5.0	4.4	1.7	3.5
Chi Square		16.92 .001		40.00 .001	

Prepared by RBI Strategies & Research

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 17: Most important for the next Mayor of Denver?

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Economy and jobs	149 37%	60 33% 40%	89 41% 60%	86 37% 58%	27 31% 18%	36 45% 24%	103 38% 69%	46 35% 31%	30 33% 20%	75 44% 50%	44 34% 30%	15 41% 10%	132 37% 89%	121 39% 81%	13 43% 9%	14 30% 9%
Improving education in Denver	99 25%	40 22% 40%	59 27% 60%	65 28% 66%	15 17% 15%	19 24% 19%	61 23% 62%	38 29% 38%	38 41% 38%	31 18% 31%	27 21% 27%	5 14% 5%	92 26% 93%	74 24% 75%	7 23% 7%	13 28% 13%
Balancing the city budget	69 17%	39 22% 57%	30 14% 43%	28 12% 41%	27 31% 39%	14 18% 20%	51 19% 74%	18 14% 26%	12 13% 17%	27 16% 39%	28 21% 41%	5 14% 7%	63 18% 91%	55 18% 80%	3 10% 4%	9 19% 13%
Transportation and transit issues	21 5%	14 8% 67%	7 3% 33%	11 5% 52%	4 5% 19%	6 8% 29%	10 4% 48%	11 8% 52%	6 7% 29%	8 5% 38%	5 4% 24%	3 8% 14%	18 5% 86%	16 5% 76%	2 7% 10%	2 4% 10%
Improving delivery of basic city services	21 5%	12 7% 57%	9 4% 43%	17 7% 81%	3 3% 14%	1 1% 5%	15 6% 71%	6 5% 29%	3 3% 14%	12 7% 57%	6 5% 29%	4 11% 19%	17 5% 81%	15 5% 71%	2 7% 10%	1 2% 5%
Something else	24 6%	12 7% 50%	12 5% 50%	15 6% 63%	5 6% 21%	4 5% 17%	19 7% 79%	5 4% 21%	3 3% 13%	11 7% 46%	9 7% 38%	1 3% 4%	22 6% 92%	14 5% 58%	3 10% 13%	6 13% 25%
Unsure/DK	17 4%	4 2% 24%	13 6% 76%	12 5% 71%	5 6% 29%	0 0% 0%	11 4% 65%	6 5% 35%	0 0% 0%	5 3% 29%	12 9% 71%	4 11% 24%	13 4% 76%	14 5% 82%	0 0% 0%	2 4% 12%
Mean	3.3	3.2	3.3	3.4	3.3	2.8	3.3	3.2	3.1	3.1	3.6	3.4	3.2	3.2	3.1	3.5
Chi Square		14.51 .024		28.86 .004			8.52 .203		35.48 .001			10.07 .122		10.47 .574		

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 17b: Most important for the next Mayor of Denver?

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Economy and jobs	149 37%	149 100% 100%	0 0% 0%	0 0% 0%	0 0% 0%	100 38% 67%	34 36% 23%	34 32% 23%	59 39% 40%	56 39% 38%	32 43% 21%	27 39% 18%	33 36% 22%	24 33% 16%	33 36% 22%
Improving education in Denver	99 25%	0 0% 0%	99 100% 100%	0 0% 0%	0 0% 0%	73 28% 74%	18 19% 18%	39 37% 39%	33 22% 33%	27 19% 27%	12 16% 12%	11 16% 11%	24 26% 24%	27 38% 27%	25 27% 25%
Balancing the city budget	69 17%	0 0% 0%	0 0% 0%	69 100% 100%	0 0% 0%	42 16% 61%	20 21% 29%	21 20% 30%	26 17% 38%	22 15% 32%	8 11% 12%	16 23% 23%	23 25% 33%	5 7% 7%	17 18% 25%
Transportation and transit issues	21 5%	0 0% 0%	0 0% 0%	0 0% 0%	21 32% 100%	18 7% 86%	2 2% 10%	6 6% 29%	7 5% 33%	8 6% 38%	6 8% 29%	3 4% 14%	2 2% 10%	4 6% 19%	6 7% 29%
Improving delivery of basic city services	21 5%	0 0% 0%	0 0% 0%	0 0% 0%	21 32% 100%	9 3% 43%	7 7% 33%	3 3% 14%	9 6% 43%	9 6% 43%	6 8% 29%	4 6% 19%	2 2% 10%	3 4% 14%	6 7% 29%
Something else	24 6%	0 0% 0%	0 0% 0%	0 0% 0%	24 36% 100%	11 4% 46%	9 9% 38%	1 1% 4%	11 7% 46%	12 8% 50%	9 12% 38%	4 6% 17%	5 5% 21%	5 7% 21%	1 1% 4%
Unsure/DK	17 4%	0 0% 0%	0 0% 0%	0 0% 0%	0 0% 0%	8 3% 47%	5 5% 29%	1 1% 6%	5 3% 29%	11 8% 65%	2 3% 12%	4 6% 24%	3 3% 18%	4 6% 24%	4 4% 24%
Mean	3.3	2.0	4.0	3.0	4.1	3.1	3.5	3.1	3.2	3.4	3.2	3.2	3.2	3.5	3.2
Chi Square		1000+ .001				12.90 .045		25.57 .012			37.61 .038				

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 17c: Most important for the next Mayor of Denver?

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Economy and jobs	149 37%	56 44% 38%	113 37% 76%	23 44% 15%	106 41% 71%	20 30% 13%	87 37% 58%	32 42% 21%	51 32% 34%	17 38% 11%	34 33% 23%	8 36% 5%	30 35% 20%	6 40% 4%	24 28% 16%	13 38% 9%
Improving education in Denver	99 25%	23 18% 23%	87 28% 88%	7 13% 7%	67 26% 68%	6 9% 6%	66 28% 67%	7 9% 7%	46 29% 46%	6 13% 6%	26 25% 26%	1 5% 1%	24 28% 24%	0 0% 0%	25 29% 25%	6 18% 6%
Balancing the city budget	69 17%	22 17% 32%	51 17% 74%	7 13% 10%	36 14% 52%	18 27% 26%	32 14% 46%	18 24% 26%	29 18% 42%	8 18% 12%	17 17% 25%	7 32% 10%	15 17% 22%	5 33% 7%	15 18% 22%	8 24% 12%
Transportation and transit issues	21 5%	7 6% 33%	16 5% 76%	2 4% 10%	12 5% 57%	4 6% 19%	13 6% 62%	3 4% 14%	8 5% 38%	2 4% 10%	7 7% 33%	1 5% 5%	5 6% 24%	0 0% 0%	3 4% 14%	1 3% 5%
Improving delivery of basic city services	21 5%	4 3% 19%	15 5% 71%	3 6% 14%	16 6% 76%	3 5% 14%	17 7% 81%	2 3% 10%	12 8% 57%	3 7% 14%	6 6% 29%	1 5% 5%	6 7% 29%	2 13% 10%	8 9% 38%	3 9% 14%
Something else	24 6%	10 8% 42%	13 4% 54%	7 13% 29%	11 4% 46%	10 15% 42%	8 3% 33%	10 13% 42%	6 4% 25%	7 16% 29%	6 6% 25%	4 18% 17%	2 2% 8%	1 7% 4%	5 6% 21%	2 6% 8%
Unsure/DK	17 4%	4 3% 24%	13 4% 76%	3 6% 18%	9 4% 53%	5 8% 29%	11 5% 65%	4 5% 24%	8 5% 47%	2 4% 12%	6 6% 35%	0 0% 0%	4 5% 24%	1 7% 6%	5 6% 29%	1 3% 6%
Mean	3.3	3.1	3.2	3.4	3.2	3.5	3.3	3.3	3.4	3.5	3.4	3.2	3.2	3.5	3.6	3.2
Chi Square			11.97 .063		25.85 .001		24.42 .001		11.46 .075		10.74 .097		8.35 .214		2.96 .814	

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 17d: Most important for the next Mayor of Denver?

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Economy and jobs	149 37%	30 40% 20%	20 45% 13%	9 36% 6%	5 33% 3%
Improving education in Denver	99 25%	18 24% 18%	10 23% 10%	9 36% 9%	2 13% 2%
Balancing the city budget	69 17%	14 19% 20%	6 14% 9%	1 4% 1%	6 40% 9%
Transportation and transit issues	21 5%	5 7% 24%	1 2% 5%	0 0% 0%	1 7% 5%
Improving delivery of basic city services	21 5%	5 7% 24%	2 5% 10%	4 16% 19%	0 0% 0%
Something else	24 6%	2 3% 8%	5 11% 21%	1 4% 4%	1 7% 4%
Unsure/DK	17 4%	1 1% 6%	0 0% 0%	1 4% 6%	0 0% 0%
Mean	3.3	3.0	3.2	3.7	2.9
Chi Square		6.06 .417		13.51 .036	

A Telephone Survey of Likely 2011 Municipal Voters in Denver

Table 18: HORSERACE: Mayor of Denver

		Gender		Registered Party			Likelihood		Age			Labor household		Race and Ethnicity		
	Total	Male	Female	DEM	GOP	UNA	Certain	Not certain	18-44	45-64	65+	Yes	No	White	Af-AM	Hisp or Latino
Base	400	181 45%	219 55%	234 59%	86 22%	80 20%	270 68%	130 33%	92 23%	169 42%	131 33%	37 9%	357 89%	309 77%	30 8%	47 12%
Romer	87 22%	45 25% 52%	42 19% 48%	55 24% 63%	13 15% 15%	19 24% 22%	65 24% 75%	22 17% 25%	18 20% 21%	37 22% 43%	32 24% 37%	8 22% 9%	77 22% 89%	70 23% 80%	5 17% 6%	10 21% 11%
Mejia	39 10%	21 12% 54%	18 8% 46%	26 11% 67%	8 9% 21%	5 6% 13%	29 11% 74%	10 8% 26%	7 8% 18%	27 16% 69%	5 4% 13%	5 14% 13%	34 10% 87%	30 10% 77%	2 7% 5%	4 9% 10%
Hancock	37 9%	15 8% 41%	22 10% 59%	24 10% 65%	6 7% 16%	7 9% 19%	29 11% 78%	8 6% 22%	11 12% 30%	15 9% 41%	10 8% 27%	2 5% 5%	35 10% 95%	20 6% 54%	14 47% 38%	1 2% 3%
Linkhart	28 7%	9 5% 32%	19 9% 68%	23 10% 82%	4 5% 14%	1 1% 4%	20 7% 71%	8 6% 29%	5 5% 18%	11 7% 39%	12 9% 43%	3 8% 11%	25 7% 89%	26 8% 93%	0 0% 0%	1 2% 4%
Boigon	20 5%	6 3% 30%	14 6% 70%	14 6% 70%	4 5% 20%	2 3% 10%	17 6% 85%	3 2% 15%	4 4% 20%	7 4% 35%	8 6% 40%	1 3% 5%	19 5% 95%	15 5% 75%	1 3% 5%	3 6% 15%
Spahn	9 2%	6 3% 67%	3 1% 33%	4 2% 44%	0 0% 0%	5 6% 56%	7 3% 78%	2 2% 22%	1 1% 11%	4 2% 44%	4 3% 44%	1 3% 11%	8 2% 89%	9 3% 100%	0 0% 0%	0 0% 0%
Other	20 5%	11 6% 55%	9 4% 45%	8 3% 40%	11 13% 55%	1 1% 5%	11 4% 55%	9 7% 45%	3 3% 15%	6 4% 30%	10 8% 50%	1 3% 5%	19 5% 95%	15 5% 75%	1 3% 5%	4 9% 20%
Undecided/DK	160 40%	68 38% 43%	92 42% 58%	80 34% 50%	40 47% 25%	40 50% 25%	92 34% 58%	68 52% 43%	43 47% 27%	62 37% 39%	50 38% 31%	16 43% 10%	140 39% 88%	124 40% 78%	7 23% 4%	24 51% 15%
Mean	10.7	10.8	10.6	10.0	11.5	11.8	10.0	12.1	11.0	10.4	10.8	11.1	10.6	10.8	7.5	12.1
Chi Square		9.71 .206		39.72 .001			17.04 .017		20.91 .104			2.36 .937		64.29 .001		

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Table 18b: HORSE RACE: Mayor of Denver

		Most important issue				Direction of Denver		Off year vote history			Council District				
	Total	Jobs/ Econ	Educ	City budget	All other	Right directin	Wrong track	0/1 of 4	2/3 of 4	4 of 4	N/NW	SW	SE	NE	Central
Base	400	149 37%	99 25%	69 17%	66 17%	261 65%	95 24%	105 26%	150 38%	145 36%	75 19%	69 17%	92 23%	72 18%	92 23%
Romer	87 22%	27 18% 31%	27 27% 31%	16 23% 18%	13 20% 15%	60 23% 69%	18 19% 21%	18 17% 21%	34 23% 39%	35 24% 40%	9 12% 10%	21 30% 24%	28 30% 32%	12 17% 14%	17 18% 20%
Mejia	39 10%	16 11% 41%	8 8% 21%	7 10% 18%	7 11% 18%	31 12% 79%	7 7% 18%	9 9% 23%	15 10% 38%	15 10% 38%	6 8% 15%	4 6% 10%	9 10% 23%	8 11% 21%	12 13% 31%
Hancock	37 9%	14 9% 38%	11 11% 30%	5 7% 14%	6 9% 16%	23 9% 62%	9 9% 24%	6 6% 16%	16 11% 43%	15 10% 41%	4 5% 11%	3 4% 8%	6 7% 16%	16 22% 43%	8 9% 22%
Linkhart	28 7%	9 6% 32%	8 8% 29%	4 6% 14%	5 8% 18%	18 7% 64%	6 6% 21%	4 4% 14%	4 3% 14%	20 14% 71%	7 9% 25%	4 6% 14%	10 11% 36%	2 3% 7%	5 5% 18%
Boigon	20 5%	8 5% 40%	5 5% 25%	5 7% 25%	2 3% 10%	13 5% 65%	6 6% 30%	6 6% 30%	9 6% 45%	5 3% 25%	3 4% 15%	3 4% 15%	2 2% 10%	4 6% 20%	8 9% 40%
Spahn	9 2%	2 1% 22%	1 1% 11%	1 1% 11%	5 8% 56%	5 2% 56%	2 2% 22%	0 0% 0%	5 3% 56%	4 3% 44%	2 3% 22%	1 1% 11%	2 2% 22%	3 4% 33%	1 1% 11%
Other	20 5%	7 5% 35%	5 5% 25%	4 6% 20%	4 6% 20%	10 4% 50%	7 7% 35%	8 8% 40%	6 4% 30%	6 4% 30%	2 3% 10%	5 7% 25%	3 3% 15%	2 3% 10%	8 9% 40%
Undecided/DK	160 40%	66 44% 41%	34 34% 21%	27 39% 17%	24 36% 15%	101 39% 63%	40 42% 25%	54 51% 34%	61 41% 38%	45 31% 28%	42 56% 26%	28 41% 18%	32 35% 20%	25 35% 16%	33 36% 21%
Mean	10.7	10.9	10.2	10.7	10.7	10.6	10.8	11.8	10.7	9.9	11.6	11.6	10.5	9.6	10.3
Chi Square		16.54 .739				4.19 .758		31.45 .005			52.27 .004				

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Table 18c: HORSERACE: Mayor of Denver

		Hard Name ID	FAVORABILITY: Hickenlooper		FAVORABILITY: Webb		FAVORABILITY: Pena		FAVORABILITY: Romer		FAVORABILITY: Mejia		FAVORABILITY: Hancock		FAVORABILITY: Linkhart	
	Total	None	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav	Fav	Unfav
Base	400	126 32%	308 77%	52 13%	257 64%	66 17%	234 59%	76 19%	160 40%	45 11%	102 26%	22 6%	86 22%	15 4%	85 21%	34 9%
Romer	87 22%	12 10% 14%	76 25% 87%	7 13% 8%	61 24% 70%	15 23% 17%	63 27% 72%	15 20% 17%	70 44% 80%	2 4% 2%	19 19% 22%	3 14% 3%	18 21% 21%	4 27% 5%	16 19% 18%	10 29% 11%
Mejia	39 10%	4 3% 10%	33 11% 85%	5 10% 13%	30 12% 77%	5 8% 13%	29 12% 74%	6 8% 15%	16 10% 41%	9 20% 23%	33 32% 85%	0 0% 0%	11 13% 28%	3 20% 8%	8 9% 21%	3 9% 8%
Hancock	37 9%	3 2% 8%	30 10% 81%	5 10% 14%	27 11% 73%	6 9% 16%	24 10% 65%	9 12% 24%	9 6% 24%	6 13% 16%	13 13% 35%	4 18% 11%	30 35% 81%	1 7% 3%	8 9% 22%	6 18% 16%
Linkhart	28 7%	3 2% 11%	27 9% 96%	1 2% 4%	20 8% 71%	1 2% 4%	20 9% 71%	3 4% 11%	11 7% 39%	3 7% 11%	9 9% 32%	2 9% 7%	4 5% 14%	2 13% 7%	25 29% 89%	0 0% 0%
Boigon	20 5%	2 2% 10%	15 5% 75%	2 4% 10%	16 6% 80%	0 0% 0%	11 5% 55%	3 4% 15%	8 5% 40%	2 4% 10%	5 5% 25%	3 14% 15%	4 5% 20%	1 7% 5%	3 4% 15%	2 6% 10%
Spahn	9 2%	2 2% 22%	6 2% 67%	2 4% 22%	5 2% 56%	3 5% 33%	5 2% 56%	2 3% 22%	4 3% 44%	3 7% 33%	4 4% 44%	1 5% 11%	3 3% 33%	0 0% 0%	3 4% 33%	2 6% 22%
Other	20 5%	8 6% 40%	12 4% 60%	6 12% 30%	7 3% 35%	8 12% 40%	7 3% 35%	6 8% 30%	2 1% 10%	6 13% 30%	3 3% 15%	3 14% 15%	2 2% 10%	0 0% 0%	1 1% 5%	2 6% 10%
Undecided/DK	160 40%	92 73% 58%	109 35% 68%	24 46% 15%	91 35% 57%	28 42% 18%	75 32% 47%	32 42% 20%	40 25% 25%	14 31% 9%	16 16% 10%	6 27% 4%	14 16% 9%	4 27% 3%	21 25% 13%	9 26% 6%
Mean	10.7	13.9	10.3	11.6	10.1	11.8	9.9	11.0	9.8	10.2	8.3	9.1	7.5	9.1	8.7	9.7
Chi Square			12.57 .083		20.34 .005		9.08 .247		36.63 .001		15.57 .029		7.36 .393		15.46 .031	

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Table 18d: HORSE RACE: Mayor of Denver

		FAVORABILITY: Boigon		FAVORABILITY: Spahn	
	Total	Fav	Unfav	Fav	Unfav
Base	400	75 19%	44 11%	25 6%	15 4%
Romer	87 22%	14 19% 16%	13 30% 15%	7 28% 8%	6 40% 7%
Mejia	39 10%	9 12% 23%	5 11% 13%	2 8% 5%	2 13% 5%
Hancock	37 9%	8 11% 22%	9 20% 24%	3 12% 8%	3 20% 8%
Linkhart	28 7%	9 12% 32%	2 5% 7%	0 0% 0%	1 7% 4%
Boigon	20 5%	14 19% 70%	0 0% 0%	1 4% 5%	0 0% 0%
Spahn	9 2%	1 1% 11%	1 2% 11%	6 24% 67%	0 0% 0%
Other	20 5%	2 3% 10%	5 11% 25%	2 8% 10%	0 0% 0%
Undecided/DK	160 40%	18 24% 11%	9 20% 6%	4 16% 3%	3 20% 2%
Mean	10.7	8.0	9.5	9.8	8.8
Chi Square		17.06 .017		8.23 .312	